

# Broadband and Cable Committee

## B&C

Chair: Brian Hsi

CTTAB members: Daniel Hoang, Ben Krokower

Staff: Tony Perez

DRAFT – 4/29/2013

# Broadband and Cable Committee (B&C)

## Description

The Broadband and Cable Committee will analyze the impacts of broadband connectivity to the City of Seattle including Cable service. We believe that competition provides the value to customers. We will study issues related to digital inclusion, openness, and access.

## Mission

To maximize the impact to the City of Seattle on issues related to broadband and cable.

## Vision

To be developed.

# Summary of Priorities

## High Priority

Comcast  
Negotiation &  
Cable  
Franchise

Gigabit Position

## Medium Priority

SDOT  
Director's Rule

## Low Priority

Service  
Provider Lock-  
in

# Committee Members and Meetings

## CTTAB

Chair: Brian Hsi

Vice-Chair: Daniel Hoang

Secretary: TBD

Members: Ben Krokower

Staff: Tony Perez

## Members

- Stephen Kent
- Dorene Cornwell
- Tim Sendgikoski
- Karen Manuel
- Dan Stiefeld
- Margie Nicosia
- Pat Christopher
- Chris Matthews

## Meeting

Last Monday of each Month

6:30 PM - 8:30 PM

O'Asians

Free parking validation if you  
park after 4:30 PM

Happy hour menu

Please RSVP so we can make the  
reservation

# Comcast Negotiation & Cable Franchise

## Description



Committee will identify opportunities to provide insights and public sentiment in the Comcast cable negotiation.

## Goals



- Identify negotiation points.
- Engage with the community.
- Identify case studies on job creation and economic development.

## Status



We met on 4/29 to scope out the work plan. Stephan has made some preliminary research on the process.

Considerations:

- Accessibility
- Inclusivity and Diversity
- Openness
- Privacy
- Security

## Discussion Notes



- Data caps
- Upgrading infrastructure
- Minimum speeds
- Case studies on Comcast competing with Fiber services
- Customer service
- Service level agreements / network uptime
- Public outreach on Cable Office / complaint resolution
- Net neutrality
- Wave franchise negotiations
- What is the right level of oversight with the changes to our digital infrastructure?

## Leads & Members



Ben Krokower (CTTAB)  
Stephan Kent  
Dan Stiefeld

## Deliverables



- Community engagement and public outreach plan
- Oversight plan
- Inform the development of the community survey in the Fall

## Timeline



Follow cable franchise timeline.

# Gigabit Position

## Description



Committee will build a briefing document to inform public outreach efforts around gigabit service.

## Leads & Members



Daniel Hoang (CTTAB)  
Karen Manuel  
Tim Sendgikoski  
Dan Stiefeld

## Timeline

To be determined.

## Goals



- Maximize the impact of Gigabit Squared for the City of Seattle.
- Engage with the community.
- Identify case studies on job creation and economic development.

## Deliverables



- Briefing document
- Case studies
  - Value proposition of gigabit

## Status



Not started.

Considerations:

- Accessibility
- Inclusivity and Diversity
- Openness
- Privacy
- Security

## Discussion Notes



- What is the role for the City of Seattle
- Look at this as a franchise agreement
- Where has Gigabit delivered services
- Outreach
- What leverage does the City have
- Access, content, literacy
- What is the right level of oversight with the changes to our digital infrastructure?
- What does gigabit mean to the average person?
- What is the value proposition?
- Does this support telemedicine and telehealth?

# SDOT Director's Rule

## Description



Committee will work with SDOT and other commissions to help inform the technical implications of the Director's Rule.

## Leads & Members



Brian Hsi (CTTAB)  
Dorene Cornwell

## Timeline

To be determined.

## Goals



- Provide technical input to SDOT
- Drive benefits to the City of Seattle
- Foster competition among providers

## Deliverables



Identify ADA requirements

## Status



Text here

Considerations:

- Accessibility
- Inclusivity and Diversity
- Openness
- Privacy
- Security

## Discussion Notes



- Cabinets above ground
- ADA, sharing the cost
- Data on hindered rollout
- Is there a need to even have this infrastructure
- Design ideas to mitigate the impact
- Coordinate with development
- How do we foster competition
- Digital inclusion
- Currently some laws are on the books that require community input whenever a refrigerator sized box is put on public property for infrastructure
- Century Link would like the City to re-evaluate/re-interpret this particular rule as they feel it hinders their roll out of faster services to residents
- Beyond Century Link, the Director's Rule affects all who could potentially build infrastructure in these spaces

# Service Provider Lock-in

## Description



Committee is temporary to scope out the importance of this issue.

## Goals



- Provide technical input to SDOT
- Drive benefits to the City of Seattle
- Foster competition among providers

## Leads & Members



Dan Stiefeld

## Deliverables



- Research on whether this is truly an issue.

## Status



Dan will investigate with one building owner on the issue and report back.

Considerations:

- Accessibility
- Inclusivity and Diversity
- Openness
- Privacy
- Security

## Discussion Notes



- Awareness of the issue
- Rights to negotiate
- Disclosure to potential tenants
- How big of an issue is this?
- Some buildings and developers are either locked in to a particular service provider or impose a huge fee on residents for net new services
- The city is taking a look at the issue of service provider lock in for multi-resident buildings
- Legislation currently being drafted and vetted

## Timeline



To be determined.